



increase market share
drive revenue
maximize profit



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ABOUT

SILVERLINE NETWORKS

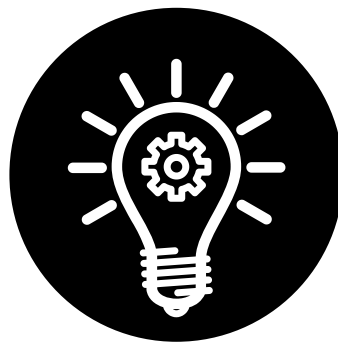
Silverline Networks found its base in 2005 and headquartered in United Arab Emirates, supports business to grow digitally. Since inception we have achieved massive recognition and trust in the middle east business community.

We connect hundreds of global buyers and suppliers everyday through our business platforms. Together our marketplace forms a community with millions of visitors from over hundreds of countries and regions.



STARTUP SOLUTION

With our startup license service, entrepreneurs can benefit from streamlined registration procedures and ongoing support



DIGITAL MARKETING

Our experienced team will work closely with you to develop digital marketing strategy tailored to your business goals .



BUSINESS CONSULTING

We offer management consulting services designed to enhance your business performance and help you achieve your business goals.



- We offer sales leads, product promotion, call center solution, sales agents, networking events, business strategies and press releases.
- We are experts in web designing, search engine optimization (SEO), social media management, content writing, branding strategies and graphic design services.
- We listen, strategize and deliver effective and measurable business solutions for our clients and deliver guaranteed results

R-O-C-K-E-T

OUR STRATEGY

Silverline Networks rocket strategy ensures that you have high-impact growth strategy and give businesses the guidance they need to grow. We support throughout this process with product management, brand guidelines, growth analysis, marketing support and more.

PLANNING & AWARENESS

RESEARCH

Helps you understand your audience, identify their needs, and develop the right strategy to find out what your competitors are doing

OPTIMIZATION

Optimization is all about reaching your business's goals by making adjustments to your marketing efforts based on the data you gather

CONTENT & KEYWORD MANAGEMENT

CONTENTS

Content management is the process of creating, managing, and publishing content on your website or blog

KEYWORDS

Helps you find the best keywords for your website that is easy to use and can be used by anyone, from beginners to experts

PERFORMANCE MEASURING

ENGAGEMENT

Engagement is the number of people who have seen your content, interacted with your brand, or visited your website

TARGETING

Targeting is the process of selecting a specific group to market and a key component of marketing and advertising



SILVERLINE BUSINESS NETWORK



UAE YELLOW PAGES

Our prime focus is to transform our platform to offer unparalleled opportunities to businesses across the globe to promote their business in the fastest growing and evolving B2B marketplace.

UAE Yellow Pages - www.uaeyellowpagesonline.com



GULF MARKETPLACE

We are the leading B2B marketplace in the Gulf, connecting suppliers and buyers across the globe with a listing of more than 500,000 companies.

www.gulfp.com



SIO365

SIO365 is an interactive office suite designed to empower businesses better interact with their clients, customers and suppliers 365 days a year.

Social Interactive Office - www.sio365.com



AFRICA YELLOW PAGES

Africa Yellow Pages Online is one of the fastest growing B2B marketplace in africa covering buyers & sellers under one network

Africa Yellow Pages - www.africayellowpagesonline.com



ME JUNCTION

Explore ME Junction for businesses seeking connections, expansion and navigating the dynamic business landscape

Unlock the world of possibilities - www.mejunction.com



DIGITAL MARKETING PACKAGE

YEARLY PACKAGE



WEBSITE & CONTENT MANAGEMENT

- Managing website with industry contents
- Language: English
- Services / Projects / Gallery / Blog Pages
- Product / Service Management
- Enquiry and contact forms
- SEO Optimized contents for website

SEARCH ENGINE OPTIMIZATION

- SEO for 15 keywords (UAE region)
- Content optimization
- Analysis of top online competitors
- Building backlinks for SEO
- Monthly 1 Blog / Article (English)

SOCIAL MEDIA MANAGEMENT

- **Details included below**

CEO INTERVIEW

- Tailored questions
- Showcase your company's journey
- Premium video production
- Post in multiple platforms, including your website youtube & social media channels

GULF DIRECTORIES

- Listing in uaeyellowpagesonline.com
- Listing in SIO365.com
- Listing in ME Junction (mejunction.com)
- Company profile listing
- Product management
- Backlinks to website

PRESS RELEASE (ONLINE)

- 1 Press release writing (250-300 words)
- 1 PR publishing in GulfNews.com
- 1 PR publishing in KhaleejTimes.com
- 1 Image published
- Backlink to website

GOOGLE AD MANAGEMENT

- 25 Keywords
- Keyword research and selection
- Campaign setup and optimization
- Website landing page management
- Conversion rate optimization
- Banner creation & display network
- Monthly report
- (AD Budget Not Included)



SOCIAL MEDIA

MANAGEMENT (MONTHLY)



Reel Video

4 Nos

Short, engaging videos designed to capture your audience's attention



Creative Video

1 No

High-quality, well-planned videos that tell a compelling story or communicate a specific message.



Brand Awareness Video

1 No

Videos created with the sole purpose of building brand recognition. These videos are designed to introduce your brand's story, mission, and values



Image Posts

8 Nos

Professionally designed image posts that are visually appealing and aligned with your brand's aesthetics.

Notes:

Platforms: Facebook, Instagram & LinkedIn

Monthly 1 Day Shoot (1 Location)

Monthly 14 Posts includes video & photo

Corporate video / photo shoot not included

Video & Images shoots through digital camera or high end mobile phones

DIGITAL ADVERTISING



GOOGLE ADVERTISING

- 25 Keywords
- Keyword research and selection
- Campaign setup and optimization
- Website landing page management
- Conversion rate optimization
- Banner creation & display network
- Monthly report
- (AD Budget Not Included)



FACEBOOK & INSTAGRAM ADVERTISING

- 2 Paid Advertising
- Seasonal special post
- Monthly performance reporting
- Creating loyalty among fans
- Monthly report
- (AD Budget Not Included)



Capturing Your Brand's Vision

At Silverline Networks, we offer professional photography and videography services tailored to meet the unique needs of businesses across the UAE. Whether you're looking to capture the essence of your brand, promote a product, or document an event, our team of experienced photographers and videographers will ensure that your vision is brought to life with stunning visuals.

From Corporate Shoots To Event Coverage

From corporate shoots to event coverage, we capture every moment with precision and creativity, bringing your vision to life with stunning visuals that tell your story.



CORPORATE



PRODUCT



EVENT

BUSINESS STORIES



ENTREPRENEUR STORY

Your Entrepreneurial Journey deserves the spotlight. We write and publish inspiring stories of entrepreneurs, sharing their journey, challenges and victories.



BUSINESS STORY

Our expertise in crafting engaging narratives ensures that your story captivates readers, while our network of influential media outlets guarantees maximum exposure and impact for your brand



TEAM STORY

We specialize in crafting and publishing compelling team stories that highlight the unique strengths and successes of your team. We create an engaging narrative that resonates with your audience.

PRESS RELEASE

GULF NEWS 

Khaleej Times



WRITING PRESS RELEASE

We understand that every enterprise has a distinct journey and we have the expertise to transform your experiences, strategies and successes into compelling narrative



PUBLISHING IN LEADING PORTALS

Our expertise in crafting engaging narratives ensures that your story captivates readers, while our network of influential media outlets guarantees maximum exposure and impact for your brand



GUARANTEED ONLINE PRESENCE

We assure that your brand will have a consistent and impactful digital footprint. It means that your business will be readily found and recognized on the leading PR platforms in UAE



EVENT MANAGEMENT

From initial concept to final execution, we handle every detail of your event. Our team works closely with you to understand your objectives, ensuring the event aligns perfectly with your goals.

DIGITAL BUSINESS CARD

Elitez Business Card is a convenient NFC tag that holds essential business contact information, which can be shared contactlessly with just a tap to another phone.



DIGITAL
BUSINESS
CARD

www.elitezcard.com



MANAGEMENT CONSULTANT

At Silverline Networks, we offer premier management consulting services in UAE, designed to enhance your business performance, address specific challenges, and help you achieve your business goals through strategic planning and data analysis. Our expert team tailors solutions to meet the unique needs of each client, working closely with you to conduct assessments, provide actionable recommendations, and support the implementation of potential changes. Our objective is to make your business more efficient, successful, and competitive, helping you reach your highest objectives.

- Business Valuation
- Business Planning
- Mergers & Acquisitions
- CFO Service
- Risk Management
- Budgeting & Forecasting

OUR PORTFOLIO



PROJECT HIGHLIGHTS

REYAMI RENTAL

Works: Website / Contents / SEO / Social
www.reyamirental.com

SUDO CONSULTANTS

Works: Website / Contents / SEO
www.sudoconsultants.com

ABU DHABI NATIONAL CARPET (ADNC)

Works: Website / Contents
www.adnc.ae

AL BARSHAA PLASTICS

Works: Website / Contents / SEO / Social
www.bppcouae.com

AWAD AL QUBAISI PERFUMES

Works: E-Commerce Website / Contents
www.awad.ae

CAFFEINO

Works: Website Designing
www.caffeino.ae

AL SAQAR TRADING

Works: Website / Contents
www.alsaqartrading.com

EMIRATES CERAMIC (VERDE)

Works: Website / Contents / SEO
www.verdeuae.com

ONYX FOOTBALL CLUB

Works: Press Release in Khaleej Times
[Click Here For News](#)

LUXURY SOUQ

Works: Press Release in Gulf News
[Click Here For News](#)

EVERSHINE CLEANING

Works: Website / Contents / SEO / Social
www.evershineuae.net

AL SAHRAA GROUP

Works: Website / Contents
www.alsahraa.ae

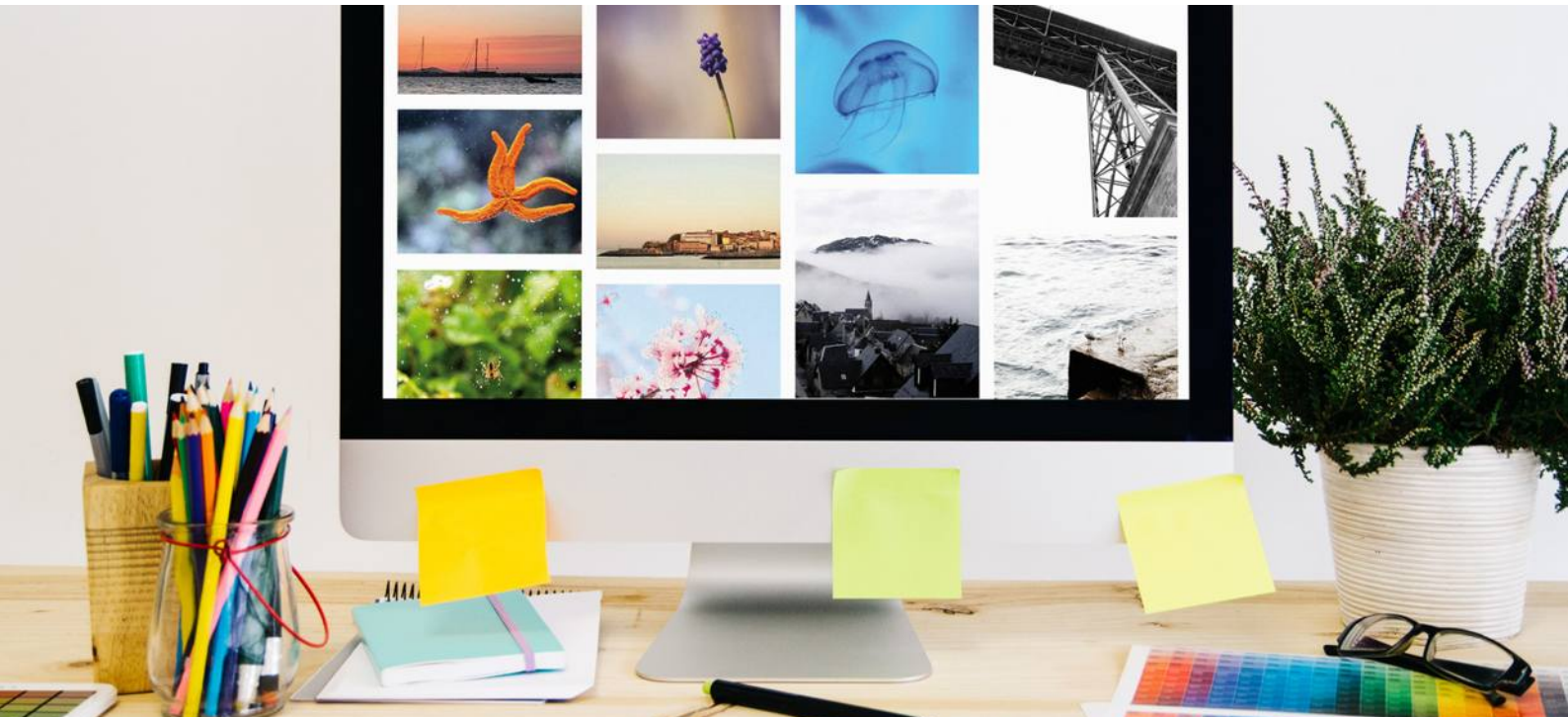
AL KHAZNAH TANNERY

Works: E-Commerce Website
www.alkhaznahboutique.com

NEON ENVIRONMENT SERVICE

Works: Website / Contents
www.neonenvironmentservices.ae

OUR PORTFOLIO - CONTD..



PROJECT HIGHLIGHTS

MARHABA AUCTIONS: (GULF NEWS)

Works: Press Release

[Click Here For News](#)

MARHABA AUCTIONS (KHALEEJ TIMES)

Works: Press Release

[Click Here For News](#)

EMIRATES PRINTING FORMS

Works: Website / Contents

www.emiratesprintingforms.com

SJ ABED UAE

Works: Website Designing

www.sjabed.ae

OLD NEWS FARMS

Works: Website / Contents

www.oldnestfarms.com

RUST WELL PROPERTIES

Works: Website / Content / SEO / Social / PR

www.trustwellproperties.com

NASCON FOOD TRADING

Works: Website / Contents

www.nasconfoodtrading.ae

CONSIDER CONSULTANCY

Works: Website / Contents

www.considerconsultancy.com

NASCON ENGINEERING

Works: Website / Contents

www.nasconengineering.com

ADEX INTERNATIONAL

Works: Web Showroom

www.toolsmachinerydubai.com

CRAWFORD ELECTROMECHANICAL

Works: Website Designing

www.cemec.ae

DAR AL UMMAH PRINTING

Works: Website Designing

www.daralummah.ae

ELMEC ELECTROMECHANICAL

Works: Website Designing

www.elmec.ae

MINA MARBLES

Works: Website / Contents / SEO / Social

www.minamarbles.com

PROJECT MISSION

To elevate into new horizons of profitability and brand dominance. By merging tradition with innovation, we're not just boosting sales, we're crafting a legacy. Making Mina Marbles a name etched in excellence.

SUMMARY

- Website & Content management and optimization
- Complete SEO for UAE region
- Managing marketing campaigns
- Analyzing mina marbles online presence
- Competitor analysis and getting ranked keywords
- Press Release management
- Social Media content creation & management

ONLINE STRATEGY

- Detailed website audit
- SEO campaign strategy
- Keyword selection
- Keyword management
- Conversion optimization
- Focused relevance targeting
- Increase domain authority
- Content marketing strategy
- Search engine results in map
- Measured results and reporting
- URL targeting
- High-value keyword research
- On-site optimization
- High-quality link building

PAYMENT TERMS

Advance Payment: 50%

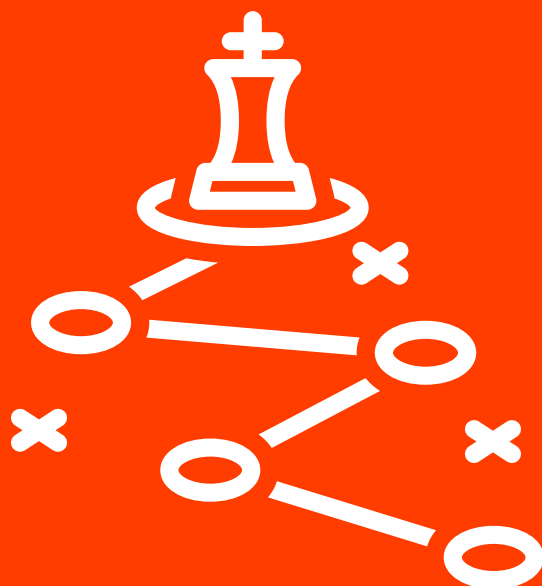
Completion of 3rd Month: 25%

Completion of 6th Month: 25%

Advertising Budget: Charged on Actuals

CONFIDENTIALITY AGREEMENT

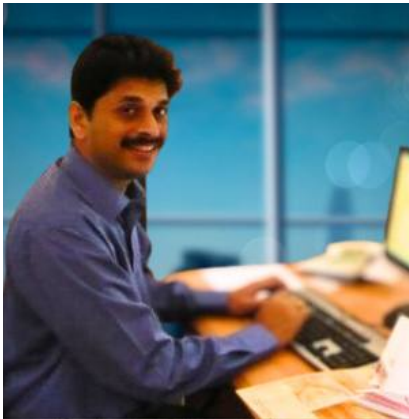
Neither Party will use, copy, adapt, alter or part with possession of any information of the other which is disclosed or otherwise comes into its possession under or in relation to this Agreement and which is of a confidential nature. This obligation will not apply to information which the recipient can prove was in its possession at the date it was received or obtained or which the recipient obtains from some other person with good legal title to it or which is in or comes into the public domain otherwise than through the default or negligence of the recipient or which is independently developed by the recipient.



LEADING WITH — EXCELLENCE

RAJIV A

MARKETPLACE MANAGEMENT



Devising strategies to achieve the set goals and an expertise in marketplace management

MARKETPLACE DEVELOPMENT

FIND TRADE OPPORTUNITIES

INDUSTRY DATA & TRENDS

BUILDING PARTNERSHIPS

AJESH N

MEDIA MANAGEMENT



Thorough understanding of technology and internet. Manage media, production and digital

DIGITAL MEDIA SOLUTIONS

FOLLOW BRAND GUIDELINES

ANALYZING DIGITAL GROWTH

POSITIONING THE BRAND

SRUTHI K

PRODUCT MANAGEMENT



Understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share

DEVELOP PRODUCT STRATEGY

POSITIONING PRODUCTS

PRIORITIZING PRODUCT FEATURES

ANALYZING COMPETITOR PRODUCTS



JOHN MATHEW

BUSINESS CONSULTANT

To help organizations to grow by unlocking new opportunities and bringing cutting edge marketing solutions to organizations

DIGITAL MARKETING MANAGEMENT

BUSINESS GROWTH SOLUTION

WE HAVE WORKED WITH



THE BIG PICTURE

1000+ CLIENTS SERVED

We enable companies to stay visible to their potential customers and the organizations in the most effective way. Our business platforms help in building the digital presence and provide a way to increase your brand recall value and credibility

100+ CONNECTED NETWORK

Together our networks form a community with millions of visitors from over hundreds of countries. We create thousands of new opportunities daily and focus on industry specific markets to draw your buyers attention to your products and business

50+ INFORMATION SOURCES

The combination of accurate and timely information, powerful search engine and our domain expertise helps to explore and grow your business

SILVERLINE JOURNEY

since 2005



SILVERLINE JOURNEY

since 2005





Silverline Networks
the network that networks

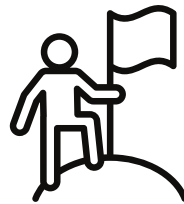


From Team Silverline ———

**THANK
YOU**



Envisioning a future where businesses across the Middle East thrive, We aim to be the premier B2B marketing agency, delivering unparalleled growth solutions and setting benchmarks in excellence



Through unconditional honesty and integrity, attention to detail, innovation, constant corporate development, We are committed to our clients growth



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