

## increase market share drive revenue - maximize profit



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## About Us

### THE NETWORK THAT NETWORKS

SILVERLINE NETWORKS IS NOT JUST A NETWORK; WE ARE THE NETWORK THAT NETWORKS. WITH NEARLY TWO DECADES OF EXPERIENCE IN THE GULF REGION, WE'VE HELPED COUNTLESS BUSINESSES EXPAND THEIR REACH, CONNECT WITH INDUSTRY LEADERS, AND UNLOCK NEW OPPORTUNITIES.

Silverline Networks found its base in 2005 and headquartered in United Arab Emirates, supports business to grow digitally. Since inception we have achieved massive recognition and trust in the middle east business community. We connect hundreds of global buyers and suppliers everyday through our business platforms. Together our marketplace forms a community with millions of visitors from over hundreds of countries and regions.

INFORMATION CONNECTED SATISFIED **FOLLOWERS &** YEARS IN SOURCES **NETWORKS** CLIENTS CONNECTIONS BUSINESS 19 +50+ 100+ 1000+ 1M+ SILVERLINE MARKETPLACE SMART S SILVER LINE Gulf Tour Directory connected business networks MERRY LAND TRUST WELL WEBSTOT STUDIO Franchise & Events & Gulf Khaleej Middle East Exhibition Dealership News Times Network connected Network Network social networks Smart Gulf Gulf Jobs Real Estate Offices 365 Marketplace Tourism Network Network

#### **ELITE SOCIAL PLAN**



## PUBLISH IN POPULAR SOCIAL NETWORKS

Through our interconnected accounts, we provide access to over 1 million followers, giving your business a platform to engage with decision-makers and influencers across various sectors.

Whether you're a startup or an established brand, we offer the tools and support to grow your business, amplify your presence, and stay ahead of the competition.

#### Reach 1 Million+ Followers & Connections

Expand your brand's visibility and unlock new growth opportunities by connecting with over 1 million+ followers and industry professionals. Leverage our vast network of connected accounts to increase your reach, build meaningful relationships, and open doors to exciting collaborations and partnerships

#### What Is In The Package

- Initial Consultation
- Content Creation & Hashtags
- Post Design & Approval from Client
- Smart Office (SIO365) Membership
- Press Release in SIO365
- Business Story in ME Junction
- Posting in Gulf News Instagram
- Posting in Silverline Social Media Groups & Pages





#### @silverlinenetworks

#### **ELITE MEMBERSHIP PLAN**



#### **GULF & AFRICA YELLOW PAGES**

Our prime focus is to transform our platform to offer unparalleled opportunities to businesses across the gulf and africa to promote their business in the fastest growing and evolving B2B marketplace.

www.gulfyp.com | www.africayellowpagesonline.com

#### ---- SILVERLINE MARKETPLACE

Silverline Marketplace offers tools to suppliers to sell their products and support buyers to source the best products

www.silverlinemarketplace.com

#### SMART INTERACTIVE OFFICE

SIO365 is an interactive office suite designed to empower businesses better interact with their clients, customers and suppliers 365 days a year.

www.sio365.com



#### **GULF TRAVEL & TOURISM**

Our platform serves as your gateway to endless adventures, offering a diverse range of tours, activities and attractions.

www.gulftourdirectory.com



#### ME JUNCTION

Explore ME Junction for businesses seeking connections, expansion and navigating the dynamic business landscape

www.mejunction.com

#### **Expand Your Market Presence**

As a leading business platform provider, We connect hundreds of global buyers and suppliers every day, forming a thriving community with millions of visitors from over hundreds of countries.

#### **ELITE MARKETING PLAN**

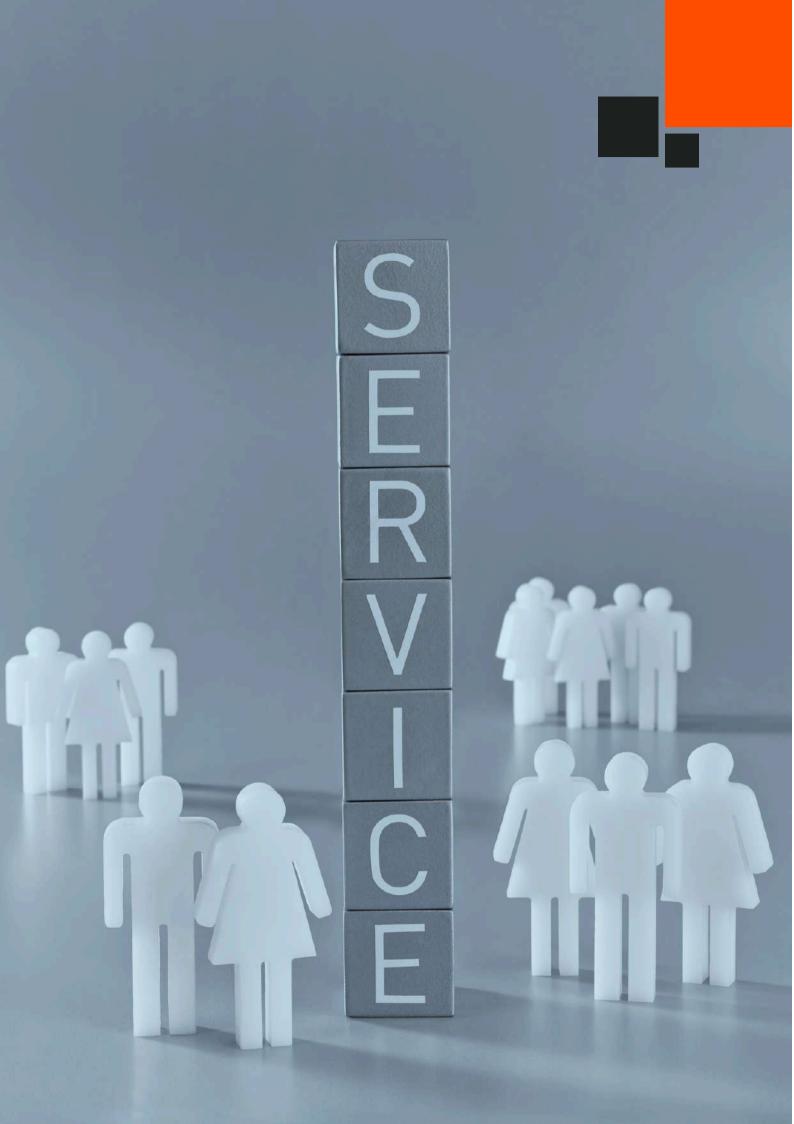


#### No Marketing Team? No Problem. We act as an extension of your team

#### We Are Your On-Demand Marketing Team

At Silverline Networks, we believe in a holistic approach to marketing. Whether you're a startup, a small business, or an established enterprise, we offer a variety of services to ensure your business thrives in today's competitive market. Here's how we can help





#### **PHOTOGRAPHY & VIDEOGRAPHY**



## CAPTURING YOUR BRANDS VISION

At Silverline Networks, we offer professional photography and videography services tailored to meet the unique needs of businesses across the UAE. Whether you're looking to capture the essence of your brand, promote a product, or document an event, our team of experienced photographers and videographers will ensure that your vision is brought to life with stunning visuals.

#### From Corporate Shoots To Event Coverage

From corporate shoots to event coverage, we capture every moment with precision and creativity, bringing your vision to life with stunning visuals that tell your story.



CORPORATE



PRODUCT



EVENT



MERRY LAND

## BUSINESS STORIES







#### **TEAM STORY**

We specialize in crafting and publishing compelling team stories that highlight the unique strengths and successes of your team. We create an engaging narrative that resonates with your audience.



#### **BUSINESS STORY**

Our expertise in crafting engaging narratives ensures that your story captivates readers, while our network of influential media outlets guarantees maximum exposure and impact for your brand



#### ENTREPRENEUR STORY

Your Entrepreneurial Journey deserves the spotlight. We write and publish inspiring stories of entrepreneurs, sharing their journey, challenges and victories.

# PRESS<br/>BRELEASEGULF NEWS <br/>SKhaleej Times





#### WRITING PRESS RELEASE

We understand that every enterprise has a distinct journey and we have the expertise to transform your experiences, strategies and successes into compelling narrative



#### **PUBLISHING IN NEWS PORTALS**

Our expertise in crafting engaging narratives ensures that your story captivates readers, while our network of influential media outlets guarantees maximum exposure and impact for your brand



#### **GUARANTEED ONLINE PRESENCE**

We assure that your brand will have a consistent and impactful digital footprint. It means that your business will be readily found and recognized on the leading PR platforms in UAE



# **EVENT** MANAGEMENT

From initial concept to final execution, we handle every detail of your event. Our team works closely with you to understand your objectives, ensuring the event aligns perfectly with your goals.

## LEADERSHIP PROGRAM

# THINKING INTO RESULT

## **3 DAY WORKSHOP**

- **DAY 1:** LEADERSHIP STYLES, DECISION-MAKING FRAMEWORKS AND STRATEGIC GROWTH PLANNING.
- **DAY 2:** MANAGING HIGH-PERFORMANCE TEAMS, FOSTERING CREATIVITY AND CONFLICT RESOLUTION.
- **DAY 3:** EXECUTIVE COMMUNICATION, NEGOTIATION SKILLS AND ADAPTING TO CHANGE.

## **OUR PORTFOLIO**



#### **PROJECT HIGHLIGHTS**

**REYAMI RENTAL Works:** Website / Contents / SEO / Social <u>www.reyamirental.com</u>

SUDO CONSULTANTS Works: Website / Contents / SEO www.sudoconsultants.com

#### **ABU DHABI NATIONAL CARPET (ADNC)**

Works: Website / Contents www.adnc.ae

AL BARSHAA PLASTICS Works: Website / Contents / SEO / Social www.bppcouae.com

#### **AWAD AL QUBAISI PERFUMES**

**Works:** E-Commerce Website / Contents <u>www.awad.ae</u>

CAFFEINO Works: Website Designing www.caffeino,ae

AL SAQAR TRADING Works: Website / Contents www.alsaqartrading.com EMIRATES CERAMIC (VERDE) Works: Website / Contents / SEO www.verdeuae.com

#### **ONYX FOOTBALL CLUB**

Works: Press Release in Khaleej Times Click Here For News

#### **LUXURY SOUQ**

Works: Press Release in Gulf News Click Here For News

**EVERSHINE CLEANING Works:** Website / Contents / SEO / Social <u>www.evershineuae.net</u>

AL SAHRAA GROUP Works: Website / Contents www.alsahraa.ae

AL KHAZNAH TANNERY Works: E-Commerce Website www.alkhaznahboutique.com

NEON ENVIRONMENT SERVICE Works: Website / Contents www.neonenvironmentservices.ae

## **OUR PORTFOLIO – CONTD..**



#### **PROJECT HIGHLIGHTS**

MARHABA AUCTIONS: (GULF NEWS)

Works: Press Release Click Here For News

#### EMIRATES PRINTING FORMS

Works: Website / Contents www.emiratesprintingforms.com

OLD NEWS FARMS Works: Website / Contents www.oldnestfarms.com

NASCON FOOD TRADING Works: Website / Contents www.nasconfoodtrading.ae

NASCON ENGINEERING Works: Website / Contents www.nasconengineering.com

CRAWFORD ELECTROMECHANICAL Works: Website Designing www.cemec.ae

ELMEC ELECTROMECHANICAL Works: Website Designing www.elmec.ae MARHABA AUCTIONS (KHALEEJ TIMES) Works: Press Release <u>Click Here For News</u>

SJ ABED UAE Works: Website Designing www.sjabed.ae

#### RUST WELL PROPERTIES

**Works**: Website / Content / SEO / Social / PR <u>www.trustwellproperties.com</u>

CONSIDER CONSULTANCY Works: Website / Contents www.considerconsultancy.com

ADEX INTERNATIONAL Works: Web Showroom www.toolsmachinerydubai.com

DAR AL UMMAH PRINTING Works: Website Designing www.daralummah.ae

MINA MARBLES Works: Website / Contents / SEO / Social www.minamarbles.com

## LEADING WITH — EXCELLENCE

**AJESH N** 

#### **RAJIV A**

MARKETPLACE MANAGEMENT



Responsible for overseeing and optimizing product listings, pricing and strategies across our online marketplaces



Focused on streamlining business processes, improving efficiency, and ensuring smooth day-today operations SRUTHI K PRODUCT MANAGEMENT



Understanding of customer experience, identify and fill product gaps and generate new ideas that grow market share

MARKETPLACE DEVELOPMENT	DIGITAL MEDIA SOLUTIONS	DEVELOP PRODUCT STRATEGY
FIND TRADE OPPORTUNITIES	FOLLOW BRAND GUIDELINES	POSITIONING PRODUCTS
INDUSTRY DATA & TRENDS	ANALYZING DIGITAL GROWTH	PRIORITIZING PRODUCT FEATURES
BUILDING PARTNERSHIPS	POSITIONING THE BRAND	ANALYZING COMPETITOR PRODUCTS



#### JOHN MATHEW

#### **KEY ACCOUNT MANAGEMENT**

To help organizations to grow by unlocking new opportunities and bringing cutting edge marketing solutions to organizations

DIGITAL MARKETING MANAGEMENT

**BUSINESS GROWTH SOLUTION** 

#### WWW.SILVERLINENETWORKSLLC.COM

## WE HAVE WORKED WITH



# THE BIG PICTURE

#### **50+ INFORMATION SOURCES**

The combination of accurate and timely information, powerful search engine and our domain expertise helps to explore and grow your business

#### **100+ CONNECTED NETWORKS**

Together our networks form a community with millions of visitors from over hundreds of countries. We create thousands of new opportunities daily and focus on industry specific markets to draw your buyers attention to your products and business

#### **1000+ CLIENTS SERVED**

We enable companies to stay visible to their potential customers and the organizations in the most effective way. Our business platforms help in building the digital presence and provide a way to increase your brand recall value and credibility

## PROJECT MISSION

To elevate into new horizons of profitability and brand dominance. By merging tradition with innovation, we're not just boosting sales, we're crafting a legacy. Making Mina Marbles a name etched in excellence.



- Website & Content management and optmization
- Complete SEO for UAE region
- Managing marketiing campaigns
- Analyzing mina marbles online presence
- Competitor analysis and getting ranked keywords
- Press Release management
- Social Media content creation & management

#### **ONLINE STRATEGY**

- Website auditing
- SEO campaign strategy
- Keyword selection
- Keyword management
- Conversion optimization
- Focused relevance targeting
- Increase domain authority
- Content marketing strategy
- Search engine results in map
- Measured results and reporting
- URL targeting
- High-value keyword research
- On-site optimization
- High-quality link building

#### **PAYMENT TERMS**

Payment: As Agreed Advertising Budget: Charged on Actuals

#### **CONFIDENTIALITY AGREEMENT**

Neither Party will use, copy, adapt, alter or part with possession of any information of the other which is disclosed or otherwise comes into its possession under or in relation to this Agreement and which is of a confidential nature. This obligation will not apply to information which the recipient can prove was in its possession at the date it was received or obtained or which the recipient obtains from some other person with good legal title to it or which is in or comes into the public domain otherwise than through the default or negligence of the recipient or which is independently developed by the recipient.



### SILVERLINE JOURNEY

#### since 2005

























## SILVERLINE JOURNEY

#### since 2005























# DIGITAL BUSINESS CARD

Elitez Business Card is a convenient NFC tag that holds essential business contact information, which can be shared contactlessly with just a tap to another phone.







#### From Team Silverline -

## THANK YOU

Envisioning a future where businesses across the Middle East thrive, We aim to be the premier B2B marketing agency, delivering unparalleled growth solutions and setting benchmarks in excellence



Through unconditional honesty and integrity, attention to detail, innovation, constant corporate development, We are committed to our clients growth

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  - Al Muhairy Center, Abu Dhabi United Arab Emirates

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info@ebusinessinuae.com